



**gunn**  
communications inc.

## The Expertise to Tackle Big Issues

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GCI specializes in the development and implementation of comprehensive public involvement and outreach plans to inform and engage the public and key stakeholders and assist decision makers in making well-informed decisions on projects that affect communities. In addition, we provide public relations services to help our clients increase awareness of and build excitement and support for their projects, organizations, and issues.

### OUR EXPERTISE INCLUDES:

- Public involvement, public notification and public comment response coordination and documentation to satisfy the requirements and intent of the National Environmental Policy Act (NEPA)
- Strategic and general plan development
- Stakeholder research and database development
- Community-based needs assessments
- Meeting and group facilitation
- Citizen group management
- Strategic dialogue
- Interactive decision-making
- Public opinion survey development and analysis
- Consensus building
- Issue and dispute resolution and mediation
- Construction outreach
- Spanish translation and outreach
- Design and development of public collateral materials and websites

